

ARROWMONT

SCHOOL OF ARTS AND CRAFTS

Medium: Metals

Instructor: Heather Guidero and Jessica Armstrong

Dates: October 11-16, 2026

COURSE DESCRIPTION

This hybrid workshop investigates the concept of jewelry as a small business by exploring the idea of production—the ins and outs of designing and creating a line of reproducible jewelry geared toward the market. The primary focus of this workshop is learning how to successfully take a design from conception into production. Mornings will be dedicated to bench demonstrations and hands-on time, while afternoons will feature open conversations and critiques on subjects specific to building a career. Key topics include: tips and tricks at the bench, establishing a digital presence, wholesale versus retail strategies, how to present work to a gallery, and preparing for shows. Students will leave with finished samples, reproducible metal models, and the confidence to move their practice forward. Basic jewelry skills are required, and students should come to class with production ideas and samples already underway.

WHAT TO BRING

- Any silver sheet and/or wire you'd like to work with in class.
- Any samples and/or master models in progress (any material)
- Any stones you're interested in incorporating into your production along with bezel wire for bezel settings and wire for prong settings

MATERIALS FEES | **\$300.00-\$350.00**

Fees are assessed on an individual class basis and may vary from class to class depending on the amount of materials used and the number of students in the class, this keeps your out-of-pocket costs lower than a typical flat fee. Fees include all provided studio materials as assigned by the Instructor. Material fees are to be paid in the Supply Store no later than midday on the last day of workshop instruction.

Please be advised that the above course description and materials list has been written and approved by the instructor.

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Instructor Contact

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